



2.1M+

15K+

97K

30K+

PAGEVIEWS / MO

UNIQUE VISITS / MO

FACEBOOK FOLLOWERS

ENGAGEMENTS / MO

Who We Are

Seniors Lifestyle Magazine is a trusted online resource for family caregivers and older adults — offering inspiration, practical tips, and guidance for enjoying life more while planning for the future.

- CAREGIVING
- HEALTHY AGING
- RETIREMENT PLANNING
- SENIOR LIVING
- TRAVEL & LEISURE
- HEALTH & WELLNESS

Demographics

WOMEN 72%

MEN 28%

AGE GROUP	WOMEN	MEN
55+	61%	10%
45-54	11%	3%
18-44	11.5%	3.5%

TOP COUNTRIES

United States

Canada

United Kingdom

54%

11%

11%

Opportunities & Rates

Articles

Sponsored article, includes a social media post. Corporate \$250 · Independent Author \$150. We retain final editorial rights.

Display & Banner Ads

Header & footer (728×90 or 468×60): \$350/mo. In-article & sidebar (300×250): \$250/mo. 3-month minimum.

Resource Directory Listing

Year-round exposure alongside caregiver and senior brands. Starting at \$150/year.